

AGENCY PORTFOLIO



SOCIALSBYAISHA.COM.GH

“Grow Your Brand. Grow Your Business.”

Welcome to

Socials By Aisha

Founded in 2023, Socials By Aisha has evolved from a freelance digital marketing business into a growing full-service digital marketing agency. We help businesses build strong online brands through strategic marketing, creative content, and innovative digital solutions.

Our mission is simple: to help businesses grow, connect with their audiences, and achieve measurable results through digital marketing.

How we began

Our Story

Socials By Aisha began in 2023 as a freelance business founded by Aisha.

As more businesses trusted our expertise, the business expanded into a full-service digital marketing agency with a growing team of specialists including marketers, designers, video editors, and community managers.

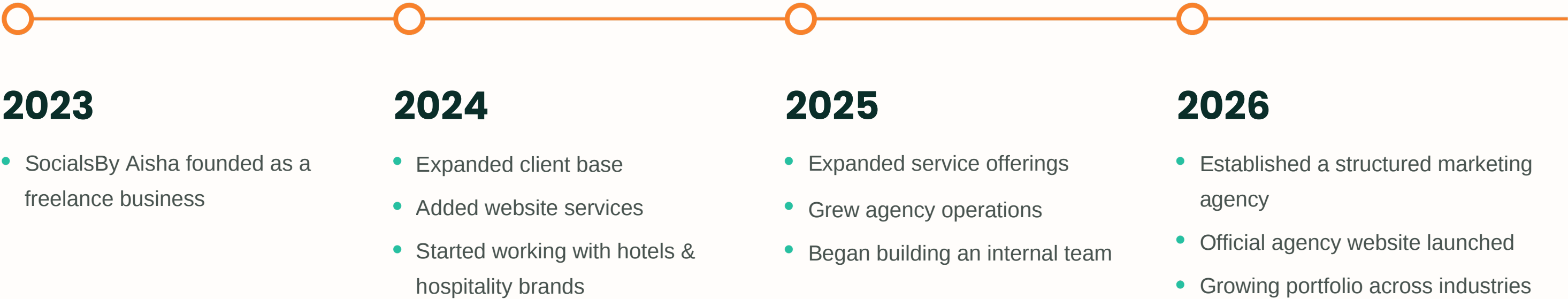
Today, we continue helping businesses strengthen their online presence while building long-term partnerships with our clients.

FROM FREELANCER TO AGENCY

- **One founder, one client**
- **A growing specialist team**
- **A structured agency, built to scale**

Our journey

From Freelance to Full-Service Agency



TIMELINE

Mission

Why we do what we do

To help businesses grow through innovative digital marketing, creative content, and strategic online solutions that deliver measurable results.

Vision

Where we're headed

To be come one of Ghana's most trusted digital marketing agencies by helping businesses thrive through creativity, innovation, and measurable digital growth.

What guides us

Core Values



Excellence

Consistently high standards in every deliverable.



Creativity

Fresh ideas that make brands stand out.



Integrity

Honest, transparent partnerships, always.



Collaboration

Working closely with clients as true partners.



Growth

Measurable results that move businesses forward.

What we offer

Our Services



Digital Marketing

End-to-end strategy across every channel.



Social Media Management

Consistent, engaging content that builds community.



Website Design & Development

Fast, modern websites built to convert.



Branding & Creative Design

Distinctive visual identities that stick.



Paid Advertising

Targeted campaigns that drive results.



Mobile Videography

Scroll-stopping video, shot and edited natively.



OTA Listing & Management

Online Travel Agency profiles that win bookings.

The difference

Why Choose Us?



Dedicated Marketing Team

A specialist team focused on your brand's growth.



Data-Driven Strategies

Decisions grounded in performance, not guesswork.



Transparent Communication

Clear updates and honest reporting, always.



Growth-Focused Solutions

Every strategy is built around measurable growth.



Creative Content

Scroll-stopping visuals and storytelling.



Fast Turnaround Time

Efficient delivery without compromising quality.



Professional Quality

Polished, agency-grade execution every time.

The people behind the work
Meet the Team



Aisha
Founder & CEO



Esther
Marketing Assistant



Vivian
Community Manager



Charles
Graphic Designer & Video Editor

How we work

Our Process

01

Discovery

Understanding your brand, goals and audience.

02

Strategy

Building a clear, tailored growth plan.

03

Content Planning

Mapping content around your objectives.

04

Content Creation

Producing on-brand visuals and video.

05

Campaign Execution

Launching across the right channels.

06

Reporting & Optimisation

Measuring results and refining strategy.

Trusted by

Our Clients

TruScren Ghana

PHONE SCREENS & BATTERIES

TruScren Repair School

TECHNICAL TRAINING

ScholarHQ

EDUCATIONAL LEARNING TOOLS

VR Planet

GAMES & LOUNGE

SellQuic

E-COMMERCE

CabMeet

WORKSPACE & MEETING ROOMS

OUR FIRST CLIENT

Selwilliam Hotel

Selwilliam Hotel was our very first client. As a newly established hotel, our objective was to build its online presence and attract bookings.

SERVICES PROVIDED

- Social Media Management
- Influencer Collaborations
- Content Creation
- Paid Advertising
- OTA Listing & Management

RESULT

Successfully established the hotel's digital presence and positioned it for increased visibility and customer engagement.

COMPLETED

Hill View Hotel

Hill View Hotel had an inactive social media presence for nearly two years. We revitalised the brand through a full digital relaunch.

SERVICES PROVIDED

- Consistent Posting
- Professional Content Creation
- Influencer Collaborations
- OTA Listing & Management
- Paid Advertising

RESULT

Successfully revived the hotel's online presence and re-engaged its audience.

CURRENT PROJECT

SellQuic

E-Commerce · Growing Startup

A growing e-commerce startup building its brand and digital footprint from the ground up.

SERVICES PROVIDED

- Brand Strategy
- Social Media Management
- Content Creation
- Digital Marketing
- Website Promotion

CURRENT PROJECT

CabMeet

Workspace & Meeting Room Platform

A startup workspace and meeting room platform, building brand awareness in a competitive category.

SERVICES PROVIDED

- Social Media Management
- Content Creation
- Brand Awareness Campaigns
- Digital Marketing

CURRENT PROJECT

TruScreen Ghana

A Chinese manufacturer of premium phone screens and batteries. Socials By Aisha serves as their marketing partner in Ghana.

SERVICES PROVIDED

- Social Media Management
- Professional Content Creation
- Paid Advertising
- Brand Awareness Campaigns

CURRENT PROJECT

Scholar HQ

A startup focused on practical, educational learning tools for children.

SERVICES PROVIDED

- Social Media Management
- Educational Content Creation
- Paid Advertising
- Brand Growth Strategy

Where we work

Industries We Serve

01
Hospitality

02
Education

03
Technology

04
Restaurants

05
Retail

06
SMEs

07
Startups

08
Professional Services

Let's work together

Ready to grow your brand and your business?

Whether you're launching a new business or looking to grow an existing one, Socials ByAisha is ready to help you build a stronger digital presence and achieve measurable growth.

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